

# All-City Band Sponsorship Program

2010 - 2011

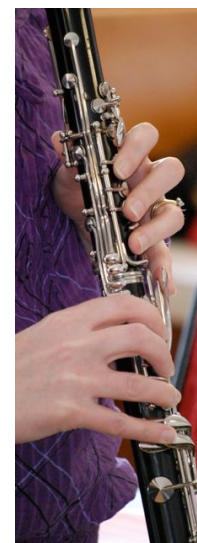


## WHO WE ARE:

The All-City Band Society (ACBS) is a non-profit organization whose mandate is to provide practice, performance and educational opportunities for student and adult musicians in Whitehorse.

The All-City Band has approximately 200 musicians who learn a variety of instruments from flute to percussion. The All-City Band is comprised of two Grade 8 Bands, a Junior Concert Band, a Jazz Band and a Senior Concert Band with members coming from Porter Creek Secondary, F.H. Collins Secondary, Yukon College and many adults from the community.

The Musical Directors are also teachers; Rebekah Bell teaches music/band at Porter Creek and Bruce Johnson teaches music/band at F.H. Collins. They are supported by a vibrant executive, who plan and help orchestrate concerts, fundraisers, policies, grant applications, host groups, clinicians, performances, tours and scholarships.



**WHAT WE DO:** \* The Grade 8 Beginning Band introduces students to playing instruments. They have regular rehearsals and a two and a 1/2 day band retreat.



\* Both the Junior and Senior Band practice one evening a week, as does the Jazz Band (members are all part of the other bands).

\*All of our Bands perform concerts throughout the year including: Rotary Music Festival, the Yukon Government building, seven elementary schools,

December and May concerts at the Yukon Art's

Centre and an outdoor concert at 'Arts in the Park'.



\* Both the Junior and Senior Band usually travel south each year to attend music festivals.

\* Students and parent volunteers actively work to fundraise through bake sales, grocery bagging, Dessert and Dance, and Purdy's chocolate sales. In addition to our fundraising efforts we do seek funding from organizations such as Lotteries, the Yukon Arts Fund and the Canadian Heritage Fund.





# Sponsorship Program

## Our vision of Sponsorship:

The goal of the ACBS Sponsorship Program is to form a partnership that will benefit both your business and our organization. In return for your financial and/or in-kind support, we will endeavour to provide your business with exposure, recognition and benefits through our events, advertising, marketing and media opportunities.



Band Retreat, Team Building Exercise

## SPONSORSHIP LEVELS

### Platinum Band Level (\$5000 +)

- ★ Magnets on transportation vehicles and / or on music stands
- ★ Logo / coupon on concert tickets
- ★ Announcement / key-note address at Dec & May concerts
- ★ On-site signage at concerts
- ★ Link on our website
- ★ Full-page ad in concert program
- ★ 8 VIP tickets Dec & May concerts
- ★ Recognition and Logo on: concert programs, newspapers, rolling ads and All City Band website
- ★ Certificate of Appreciation

### Gold Band Level (\$2000 +)

- ★ Link on our website
- ★ 1/2 page ad in concert program
- ★ 6 VIP tickets to Dec & May Concerts
- ★ Recognition and Logo on: concert programs, newspapers, rolling ads and ACB website
- ★ Certificate of Appreciation

### Silver Band Level (\$1000 +)

- ★ 1/4 page ad in concert program
- ★ 2 VIP tickets to Dec & May Concerts
- ★ Recognition listed in: concert programs, newspaper and rolling ads and ACB website
- ★ Certificate of appreciation

### Bronze Band Level (up to \$500)

- ★ Recognition listed in concert programs, newspaper and rolling ads.
- ★ Certificate of Appreciation

Opportunities also exist for businesses to become Title Sponsors of scholarships, awards, events and logo clothing-wear.