



All-City Band Society
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Board Meeting Minutes
PCSS Band Room
11:30 am, 11th April, 2021

1. Finances

- BCAH 2021/22 submitted, waiting response
- AOF 2021/22 submitted, waiting response
- Fundraisers:
 - Easter Purdy's Raised \$2,303.50
 - Silent Auction Raised \$1,282
 - Balance of Night of Dinner & Music (tickets raised \$608, but negative \$1500 with costs)
 - Balance of Rendezvous Show (payment raised \$400)
 - Balance of Music for a Winter's Eve Shows (tickets raised \$634 and with BCAH funding can pay musicians \$80 per person per performance)
 - Balance of Jazz Band Event (musicians payment budgeted \$70 per person per performance)
 - Rough Budget was done last week. We still have about 7K left we can spend.

2. Review of A Night of Dinner and Music (in lieu of Dessert and Dance)

- Overall: good product, money raised (\$608 (32 tickets) and \$1,282 auction) utility of Smoke and Sow limited (very little use of promos code - only 6 times). It was suggested that we spend more time coordinating with a partner such as smoke and sow and making sure they advertise more (on website, in restaurant).
- Balance (including silent auction and tickets still negative with costs). Not many tickets sold compared to in person events of previous years. But better we did it and kept ourselves visible in the community and provide performance opportunities.
- Silent Auction raised not as much as other years when in person but not far off from past. Benefits: auction open for a longer period (the week prior and to end of weekend); collecting payment was so easy; more non-physical items so less to handle; bidding on peoples' time (music lessons) seemed

higher than in previous years. Noticed that we had much fewer items this year in the auction.

3. Review of Rendezvous Show

- Good product, money raised through payment (\$400)

4. Review of Purdy's

- Thanks so much to Annette for all her hard work;
- Fast turn around but still managed \$9, 214.01 in sales and \$2,303.50 funds raised;
- Online ordering hiccups to bring up to Purdy's?
 - i. Need to contact Connie at Purdy's about the online system and see if we can get directions on how sellers can create suborders under their name (to avoid one seller having many unidentified orders in one order) - Marie can do this
 - ii. We'd definitely like to continue to online ordering (much less work) but recognize we should keep manual ordering as an option for some.
 - iii. We're wondering if we can include GST in the order form to avoid any confusion when ordering? Annette will check into the laws about hidden GST.
 - iv. Question about free shipping over x amount of dollars, but Purdy doesn't offer that to us.

5. Review of Music for a Winter's Eve

- pretty good product; more variation in quality due to many sources of video; communication with video editor sometimes a challenge; best to set up a contract at outset if we do this again; sound engineer fantastic and on budget (quoted \$2,658, invoiced \$2,600).
- Other concerns voiced:
 - i. Dave: Did we put a tender out? Toby: No
 - ii. Dave: Editing not up to scratch, Syncing not synced.
 - iii. Dave: There are other people out there we could consider next time.
- Large disparity between video editor, Jessica's quote. Original quote (\$2,200) only for Music for a Winter's Eve shows and based on approximately 5 hours of filming, editing down to roughly 70 mins of footage (Brian, Junior, Senior and Jazz Bands) and roughly 100 mins of footage to compile the 18 different acts (over the two shows). We then asked her to film an additional 3 hours of footage (the duets), edit this down to 40 mins of footage and compile an additional 100 mins of footage

for the Valentines's and Rendezvous Shows. Due to this we ended up paying an additional \$1,640 (total cost \$3,940).

- Tickets sold - 44 altogether (raised \$634)
- With BCAH funding we can pay each musician \$80 per person per performance. This will be handed out in cash.

6. Advertising

- More ideas. Families are our biggest proportion of the audience so we should make sure we reach them as best we can:
 - i. Repeated emails out in advance of shows (Marie);
 - ii. Repeated mention in rehearsals (Toby and Alex and rest of board);
 - iii. Check calendar for conflicts and watch out for unexpected changes to calendar (three-way conferences unexpectedly added to calendar conflicted with Music for a Winter's Eve).
- Signboards, in an attempt to reduce plastic waste, hoping to construct a frame for foam boards to slide into. Alex is happy to help with this. Marie needs to figure out a design.

7. Grade 8 Retreat Update

- Decision made to cancel this year due to COVID concerns

8. Elementary School (plus Wood Street) Tour

- Will not involve bands, instead Toby and Alex will be visiting all 7 elementary schools and Wood Street when they know what their schedule will be after April 19th;
- Alex also sent promotional video to elementary school music teachers;
- Marie sent promo code for Music for a Winter's Eve shows to elementary school music teachers.
- Other ideas: Jenn's idea about requesting a formal screening of our recorded shows in elementary schools would satisfy AOF. We would need numbers of kids watching and the tunes they watched (Marie to do).

9. Adjudication Review (in lieu of rotary)

- Wendy McCallum (\$500 fee for each band) - Toby will contact her again and see if this can be reduced somehow.
- David and Alex will follow up with other names to consider.

10. Jazz Band Soundscape Workshop Update (in lieu of Jazz Band Tour)

- St. Elias, Klwane Lake and Nelna Bessie John Schools;

- YIF provided \$4,171 of funding for this, some will go to payment of musicians.
- Things to consider if we do something similar again: need shell on stage; consider microphones to hear show and tell better (or musicians come up to mic); check with rural schools that they don't have competition for their band width on the day we plan to connect (this time there was some conflict with a teacher's meeting in the schools using up some of the bandwidth).

11. Other

- Composers will be coming to rehearsals during last week in April to hear their pieces and receive any feedback from the bands;
- Sounds of Spring Concert planned for outside this year. Where? KDCC, Shipyards, other. Would be great if we had a better equipped bandstand for outside concerts. Marie will contact KDCC and City for rentals.
- Toby thinking about a band intensive the week before school begins. Marie will send out a note to bands to check on level of commitment to this (need school start date).
- Alex continuing our thoughts about increasing involvement of rural schools in our programming: Kristen Poenn (music teacher in the Robert Service School, Dawson City) and Peter Menzies (of the North Klondyke Highway Music Society) - could contact them and see if they would like to be involved in our live concerts Spring 2022 (and potentially send submissions to our December concerts). Marie will follow up on this. Also, communication has already begun with Dennis Shorty and Jenny and hope is that we can work on a collaborative project with them that will be respectful and meaningful. Initial ideas include: Dennis and Jenny working with young drummers in Ross River who may eventually be a youth drumming group (Dennis and Jenny are working on this now); a workshop in Whitehorse with Dennis and Jenny to share their knowledge and culture with our musicians; and taking Keitha Clark up on her offer of arranging Gucho Hin for All-City Junior Band, The Fiddleheads and Dennis and Jenny (perhaps with Dennis's drumming group).

12. Next meeting - last year was May 24th (Sunday 30th May, after last show)